



Call for Papers

DPE Forum

“Bytes and Behemoths: Understanding Power in Digital Platform Ecosystems”

4-5 June 2024, Passau, Germany

The Research Training Group *Digital Platform Ecosystems (DPE)* at the University of Passau, funded by the German Research Foundation (DFG), is pleased to announce the first DPE Forum. The DPE Forum is a conference that aims to provide a venue for researchers, practitioners, and policymakers to share and discuss their latest research on digital platform ecosystems.

The DPE Forum is unique in its interdisciplinarity, bringing together academics and professionals of digital platform ecosystems from backgrounds in management, marketing, information systems, economics, communication science, and adjacent disciplines.

The DPE Forum will be held as an in-person conference from June 4 (afternoon) to June 5, 2024 in Passau, one of Germany’s most beautiful historical towns, located in the heart of Europe, right at the border to Austria and the Czech Republic.

We welcome theoretical, conceptual, or empirical contributions with quantitative or qualitative approaches on the topics related to digital platform ecosystems, including but not limited to:

- Platform strategy and competition
- Innovation in the platform ecosystem
- Data exchange and privacy
- Platform governance
- Platform regulation, antitrust, and policy discourse
- Socio-economic impact of digital platforms

Keynote Speakers

Professor Marshall van Alstyne, PhD
Professor in Information Systems, Boston University

Professor Dr. Martin Selmayr
*Head of Representation of the European Commission in Austria
Former Secretary-General of the European Commission*

Submission of Abstracts

You are invited to submit an extended abstract for presentation at the conference. The abstract should be no longer than 1000 words and should clearly indicate the methodology used. Please submit your abstract via <https://www.dpe.uni-passau.de/en/dpe-forum> no later than **31 January 2024**. The decision on acceptance will be communicated by **16 February 2024**.

Registration

Presenters must register for the conference by the early-bird deadline on **15 March 2024** through the conference website (150 Euros for academic participants and 200 Euros for non-academic participants). The conference fee includes the conference dinner, lunch, and coffee breaks. Participants are responsible for their travel and accommodation expenses.

Pre-Conference Doctoral Consortium

PhD/Doctoral students are invited to submit a research paper for the doctoral consortium held on June 4, 9 am – 2 pm immediately before the conference. Selected PhD students will receive feedback on their papers from members of the scientific committee in their specific domain. The event also includes roundtable discussions and a wrap-up lunch. Participation in the doctoral consortium is free and includes free registration to the main conference.

Please submit your paper no later than **31 January 2024**. The decision on acceptance will be communicated by **16 February 2024**.

Scientific Committee

- Jenny Aker (Tufts University)
- Stefan Bauernschuster (University of Passau)
- Robert W. Gregory (University of Miami)
- Michael Grimm (University of Passau)
- Carolin Häussler (University of Passau)
- Andreas König (University of Passau)
- Jan Krämer (University of Passau)
- Don Lange (Arizona State University)
- Philip Leifeld (University of Essex)
- Kelly D. Martin (Colorado State University)
- Jens Prüfer (Tilburg University and University of East Anglia)
- Timothy Quigley (University of Georgia)
- Hannah Schmid-Petri (University of Passau)
- Jan Schumann (University of Passau)
- Thomas Widjaja (University of Passau)
- Chayanin Wipusanawan (University of Passau)
- Johanna Zimmermann (University of Passau)

About the Research Training Group “Digital Platform Ecosystems”

The Research Training Group (RTG) “Digital Platform Ecosystems” (DPE) is dedicated to studying digital platform ecosystems—a key phenomenon of the digital economy and society—from an interdisciplinary perspective and to set new standards for the qualification of young academics. DPE draws from the unique combination of information systems, business administration, economics, and communication science. The RTG is generously funded by the German Research Foundation (DFG).

Contact and Information

For more information on the Research Training Group and the DPE Forum, or to subscribe to our mailing list, please visit our [website](#) or follow us on [LinkedIn](#).

